

# For a Better World

A PODCAST BY FAIR WORLD PROJECT

## ABOUT THE SHOW

*For a Better World* is a podcast by Fair World Project about fair trade and the farmer and worker-led movements that are fighting for equitable food and farming systems. Each season, we dive into the environmental and social costs of an everyday item—from chocolate bars to t-shirts. In each episode, we'll take you around the world to break down the main ingredients and meet some of the farmers, workers, and activists involved along the supply chain. And you'll hear from people who are building alternative models rooted in justice that can heal the earth, and how we relate to each other through our shared humanity.

*For a Better World* amplifies the voices of farmers and workers, and lifts the veil on the hidden costs of everything around us. This show is for people who want to understand the impacts of their consumption on people and the planet, and for those who believe that together we can build a more just economy.

## SEASON 1 TRAILER



## 30 SECOND PROMO



## SUBSCRIBE

Download and [subscribe](#) to *For a Better World* wherever you listen to podcasts, including Apple Podcasts, Spotify, Google Podcasts, Stitcher, Tune In, and more. Or listen on our website at [FairWorldProject.org/podcast](https://FairWorldProject.org/podcast). New episodes released every other Tuesday, beginning February 2, 2021.

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## CAST AND CREW



**Dana Geffner:** Host of *For a Better World*, Executive Director of Fair World Project. For nearly two decades Dana has worked to raise awareness of a just food system that works in solidarity with small-scale farmers and artisans, protects worker's rights and encourages trade policy transformation that benefits people and the planet. She's currently pursuing a Master's in Public Affairs at UC Berkeley and Certification in Food Systems from the Berkeley Food Institute.



**Ryan Zinn:** Narrator on *For a Better World*, Political Director at Fair World Project. Ryan has been involved in the food justice movement at home and abroad for over 20 years, working with organizations such as Center for International Environmental Law, Friends of the Earth-Paraguay, and Global Exchange. He is also the co-founder of Grow Ahead, a crowdfunding initiative that supports small-scale farmers in addressing the challenges of climate change in their communities.



**Anna Canning:** Narrator/scriptwriter on *For a Better World*, Campaigns Manager at Fair World Project. Anna works to build a more fair food system through corporate campaigns. She has over 15 years of experience working all along the supply chain for fair trade companies in the natural foods industry, including Peace Coffee and Equal Exchange. She brings this hands-on experience to her analysis and a passion for challenging power by changing the stories we tell.

*For a Better World* is produced by Jenica Caudill.

*For a Better World* is edited by [Stefanie De Leon Tzic](#).

*For a Better World's* artwork was designed by [Carla Williamson](#).

*For a Better World's* music was composed by [Mark Roberston](#).





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## ACCESSIBILITY

Transcripts for every episode are available for download on our website at [FairWorldProject.org/podcast](https://FairWorldProject.org/podcast). We also have closed captioning available on our [trailer](#) and [promo](#) videos.

## CONTACT US

For questions about the *For a Better World* podcast, please contact us at: [podcast@fairworldproject.org](mailto:podcast@fairworldproject.org).

For general questions about Fair World Project's work, please contact us at [info@fairworldproject.org](mailto:info@fairworldproject.org).

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## SUPPORT OUR WORK

*For a Better World* is a podcast by Fair World Project. As a 501c3 nonprofit organization, Fair World Project relies on donations to keep our work going. Make a donation to support our work at [FairWorldProject.org/donate](https://FairWorldProject.org/donate).

Fair World Project believes in paying people for sharing their time, energy, and expertise on our show, especially the farmers and workers who come from Black communities, Indigenous communities, and communities of color, who have built so much of our global food and farming systems. That's why *For a Better World* has set up a stipend fund, available to all our guests. To support the stipend fund, donate through our Patreon: [patreon.com/ForABetterWorldPodcast](https://patreon.com/ForABetterWorldPodcast)

## IMAGE GALLERY

[Click here](#) for a gallery of downloadable graphics.