

THE *High cost* OF Industrial Food

CLIMATE CHANGE

Our food system produces 1/3 of global greenhouse gas emissions, almost half of that from animal agriculture.

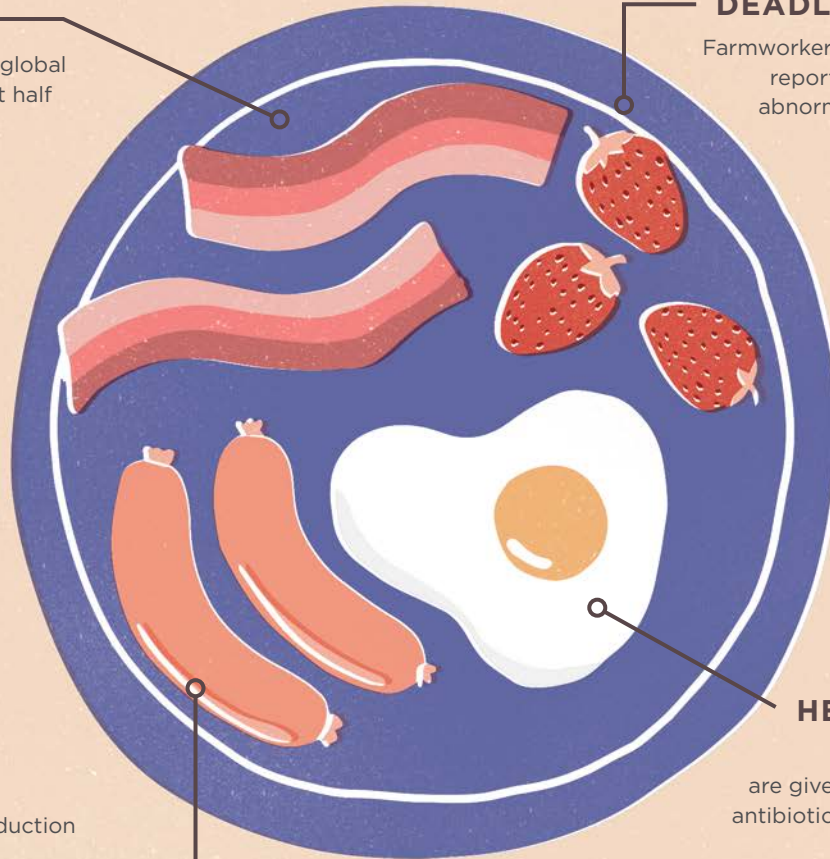
DEADLY PESTICIDES

Farmworkers handling pesticides report higher rates of birth abnormalities, miscarriages, and cancers.



EXPLOITATION

Low prices below the cost of production drive malnutrition, migration, and environmental degradation.



HEALTH CRISES

80% of all antibiotics are given to animals creating antibiotic-resistant superbugs.

CONSOLIDATION

Just one company (Tyson) supplies 1 in 5 pounds of chicken, beef, and pork in the U.S.

BIG FOOD IS SICKENING PEOPLE AND OUR PLANET.
JOIN THE MOVEMENT to change our food system.

- ✓ K-12 schools serve seven billion meals each year. **ASK SCHOOL ADMINISTRATORS FOR MORE ORGANIC, PLANT-BASED, AND FAIRLY TRADED OPTIONS.**
- ✓ Cafeterias have enormous purchasing power. **SIGN ONTO THE REALMEALSCAMPAIGN.ORG** to transform that to a force for good.

- ✓ **INVEST IN SMALL-SCALE FARMERS** making the transition to regenerative, climate resilient farming at GrowAhead.org.
- ✓ Engage with policy initiatives in your city or county that **SET STRONG STANDARDS FOR PUBLIC SPENDING ON FOOD.**

Learn more and get connected to campaigns for a more fair food system at FairWorldProject.org