

## **Fair Trade: A Movement for All**

**True fair trade is about mutually beneficial relationships rooted in trust and respect spanning geographic and cultural boundaries.**

As a global movement, fair trade brings attention to people around the world who work under exploitative conditions and highlights the true costs of goods in global supply chains. Organizations and activists, businesses and brands, farmers, workers and artisans have diligently worked for more than 40 years to bring greater balance to the terms of trade.

In recent months, we have watched as the term ‘fair trade’ has been grossly misused by politicians to energize their supporters while vilifying others. We have seen the term used to exclude people and encourage an isolationist agenda. These ideas stand in direct opposition to the concepts of justice and inclusivity that underlie our movement.

For far too long, conventional trade has maintained a narrow focus on the lowest common denominator. Efficiency at all costs, lower prices, and little consideration for the full social, economic and environmental impacts have been hallmarks of conventional international trade. Massive consolidation of power in supply chains has resulted in fewer options for consumers, farmers and workers, and unprecedented wealth controlled by few. Oxfam’s recent [report on global inequality](#) revealed that just eight men control more wealth than the world’s 3.6 billion poorest people combined.

Global trade and the trade deals that accompany it are not inherently bad. They provide an opportunity to deliver the benefits of trade more broadly, but only if they are used for that purpose. Fair trade, with its focus on inclusion and empowerment, shows that trade can – and must – be more equitable.

If we hope for a society – in the U.S. and around the world – that is more equal and just, we must press trade into the service of people.

- True fair trade creates shared value throughout supply chains.
- True fair trade promotes openness and transparency.
- True fair trade respects human rights.
- True fair trade supports diversity.

We the undersigned support trade that is truly equitable for all, including artisans, farmers and workers, traders and brands, consumers and civil society. Fair trade will never be about exclusion, but about expanding the benefits of trade for those who need it most.

As the U.S. considers renegotiating or entering into new international trade agreements, we encourage the inclusion of true fair trade principles. We urge all who care about human rights, shared value, transparency and diversity to call, write or meet with their elected officials and make your voice heard.

**To learn more about true fair trade, visit the website of the organizations listed below.**

- [Fair Trade Campaigns](#)
- [Fair World Project](#)
- [Fairtrade America](#)
- [Fair Trade Federation](#)
- [Fair Trade USA](#)
- [Fair for Life](#)
- [Fairtrade Canada](#)

### **Signees**

- [African Bronze Honey Company](#)
- [Aid Through Trade](#)
- [Alaffia](#)
- [Alternatives Global Marketplace](#)
- [Azizi Life](#)
- [Baskets of Africa](#)
- [Bridge for Africa](#)
- [Bunyaad](#)
- [Canaan Fair Trade](#)
- [Canaan Palestine](#)
- [Canadian Fair Trade Network](#)
- [Center for Amazon Community Ecology](#)
- [Cheppu from Himalaya](#)
- [Domestic Fair Trade Association](#)
- [Dr. Bronner's](#)
- [Dunitz & Company](#)
- [dZi Handmade](#)
- [Eighth Wonder](#)
- [Fair Trade Designs](#)
- [Food Democracy Now](#)
- [Friends of the Third World](#)
- [Global Crafts](#)
- [Global Handmade Hope](#)
- [Gracias Fair Trade](#)
- [Green America](#)
- [Greenheart Shop](#)
- [Higher Grounds](#)
- [Institute for Agriculture and Trade Policy](#)
- [Jamtown LLC](#)
- [Jenny Krauss](#)

- [Just Fare Market](#)
- [Kamibashi](#)
- [Latitude Fair Trade](#)
- [Lucia's Imports](#)
- [Lucia's World Emporium](#)
- [Maggie's Organics](#)
- [MayaMam Weavers](#)
- [Mayan Hands](#)
- [One World Fair Trade](#)
- [Organic Consumers Association](#)
- [Pachamama Market](#)
- [Partners of Just Trade](#)
- [Path of Paper](#)
- [Peace Coffee](#)
- [Project Have Hope](#)
- [Quilling Card](#)
- [Raven + Lily](#)
- [Servv](#)
- [Shastra Home](#)
- [Tenfold Fair Trade Collection](#)
- [Tilonia](#)
- [Trade Roots](#)
- [UPAVIM Crafts](#)
- [Victoria Road](#)
- [Wanderlust Jewlery](#)
- [Washington Fair Trade Coalition](#)
- [World Fair Trade Organization](#)
- [World Peaces](#)
- [World Village Fair Trade](#)
- [Worldly Goods](#)
- [WorldsFinds](#)
- [Woven Promises](#)
- [Y'abal Handicrafts](#)
- [Zee Bee Market LLC](#)