

September 22, 2015

Hannah Freeman
Nathalie Maren-Gest
Sri Arthem
Fair Trade USA
1500 Broadway St, Suite 400
Oakland, CA 94612
via email

Dear Hannah and Nathalie:

We understand that we have been identified as stakeholders in your new initiative to develop domestic farmworker standards. Thank you for identifying us.

We do want to make sure the process of stakeholder engagement is clear and transparent. At this time, none of us has seen the details of this initiative including standards, compliance criteria, or implementation policies. Some of us have concerns about the direction this initiative may take.

At this time we are writing to ask you to first ensure that in any mention of our organizations as stakeholders, it is clear that we have not endorsed the program, supported the initiative, or even reviewed the details of what you are developing.

We would also like to be clear that our engagement in the stakeholder process needs to be meaningful. We would like to be sure that our concerns, if any, will be heard and addressed. Showing us your standards so that you may check stakeholder outreach off your list will not be sufficient.

We look forward to learning more about your domestic farmworker program and entering into a genuine dialogue.

Sincerely,



About Us:

	<p>Community to Community Development (C2C) is a women-led place based, grassroots organization working for a just society and healthy communities. C2C is committed to systemic change and to creating strategic alliances that strengthen local and global movements toward social, economic, and environmental justice.</p>
	<p>The Domestic Fair Trade Association (DFTA) is a membership organization. Our members include farmworkers and their organizations, farmers and farmer groups, retailers, NGOs, and marketer, processors, and manufacturers.</p>
	<p>Familias Unidas por la Justicia is made up of over 300 indigenous migrant farmworker families organizing to secure a contract with their employer, Sakuma Brothers Farm in Washington.</p>
	<p>Fair World Project (FWP) seeks to protect the use of the term “fair trade” in the marketplace, expand markets for authentic fair trade, educate consumers about key issues in trade and agriculture, advocate for policies leading to a just economy, and facilitate collaborative relationships to create true system change.</p>
	<p>Florida Certified Organic Growers and Consumers, Inc. supports and promotes sustainable organic agriculture and provides solutions to the issues facing farmers, families, and everyone in between.</p>
	<p>The Food Chain Workers Alliance is a coalition of worker-based organizations whose members plant, harvest, process, pack, transport, prepare, serve, and sell food, organizing to improve wages and working conditions for all workers along the food chain. The Alliance works together to build a more sustainable food system that respects workers’ rights, based on the principles of social, environmental and racial justice, in which everyone has access to healthy and affordable food.</p>
	<p>Pesticide Action Network of North America is a collaboration of five global PAN chapters created to fight against the use of chemical pesticides both regionally and globally. PAN takes on the issue of pesticide use in various capacities. From looking at the personal harms of ingesting food grown using pesticides, to fighting for farmworkers on farms that use pesticides, to studying the harms they have on the environment, PAN works to better understand and inform people about the possible consequences of these practices.</p>
	<p>The World Fair Trade Organization (WFTO) is a global network of organizations representing the Fair Trade supply chain. The WFTO operates in over 70 countries across 5 regions (Africa, Asia, Europe, Latin America, and North America and the Pacific Rim) with elected global and regional boards. WFTO’s mission is to enable producers to improve their livelihoods and communities through Fair Trade.</p>