



June 8, 2015

Howard Schultz, CEO
Starbucks
2401 Utah Ave S
Seattle, WA 98134

Dear Mr. Schultz:

I am writing to follow up on behalf of nearly 5,000 consumers who have written to Starbucks over the last several months to ask you to publicly support trade policies that favor small-scale farmers and oppose undemocratic processes such as Fast Track. Several million farmers lost their land after the NAFTA was implemented and analysis of leaked texts of the Trans Pacific Partnership (TPP) that is currently under negotiation reveals it will have similar impacts on a wider scale. As a company that tries to source coffee ethically and sells a large volume of fair trade coffee, we would expect that you would want to see fair trade policies as well.

The thousands of consumers who have sent letters in the last few months and the more than 12,000 consumers who sent similar letters in 2014 have yet to receive an adequate answer from Starbucks. Instead, the responses received from customer service representatives noted its coffee sourcing guidelines and did not address its role in lobbying for unfair trade policies at all.

When pushing for a clear answer, some concerned consumers were invited to call to learn more. I am one consumer who accepted that offer, but when I did call, I was finally told that Starbucks' stance on free trade agreements like TPP and legislation like Fast Track that will usher these agreements in was "proprietary information."

This choice of words is quite revealing and indicates that Starbucks views the TPP not only as a global trade agreement, but as a proprietary trade secret which will allow it to increase profit.

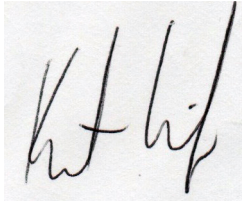
This is a disappointing response, but I hope that Starbucks can evolve its position to bring benefits to farmers and clarity to consumers. Specifically, will Starbucks:

1. Elaborate its position on free trade policies such as TPP. Rather than hide behind your sourcing policy, please address position on the policies the US is currently negotiating and explain what Starbucks is lobbying for through its participation in the Grocery Manufacturers Association and through its representative on the elite advisory group to the US Trade Office.
2. Please use your influence to change the dialogue. If Starbucks truly believes the TPP will benefit farmers, join the call to ask President Obama to release its text without

restriction. If Starbucks agrees with other business leaders that there is cause for concern in this trade agreement, please speak out against it.

I look forward to the clarification and public commitment to fair trade policies.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Lindgren", is centered on a light gray rectangular background.

Kerstin Lindgren
Campaign Director