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Fair Trade for a Better World

April 2, 2015

Patricia Bowles
Cheryl Cook
Purchasing and Supplying Department
Nestle USA
800 North Brand Blvd
Glendale, CA 91203

Via email

Dear Ms Bowles, Ms. Cook, and the Purchasing and Supplying Department:

I am writing to follow up on an inquiry I made to Nestle USA on March 17, 2015. In that letter (see <http://fairworldproject.org/wp-content/uploads/2015/03/FWP-letter-to-Nestle.pdf>) I asked Nestle USA if it would commit to not only replacing artificial vanilla, but taking care to also further the impact by committing to 1.) avoid synthetic biology (synbio) vanilla and 2.) purchasing real vanilla from farmers on fair trade terms.

The initial response I received on March 20, 2015 was positive and stated that Nestle does not intend to use synbio vanilla. However, because this was a response from a customer service representative, I am now requesting a more formal, official commitment on the matter that we could reprint in our publication *For a Better World* where we have covered the topic of synbio and potential adverse affects for farmers in the past. (See [http://fairworldproject.org/fair-trade-news/for-a-better-world-publication/.](http://fairworldproject.org/fair-trade-news/for-a-better-world-publication/))

In addition, since my first inquiry I have confirmed that there are farmers that are members of fair trade cooperatives who are interested in expanding their markets. I would appreciate also a more direct statement about intentions to work with farmers under favorable fair trade terms.

I would appreciate a response to both of these issues by April 30, 2015.

Thank you,

Kerstin Lindgren
Campaign Director
Fair World Project