

REFERENCE GUIDE TO FAIR TRADE CERTIFIERS & MEMBERSHIP ORGANIZATIONS

Fair trade certifiers and membership organizations all agree on these basic fair trade principles:

- ✓ Long-term direct trading relationships
- ✓ Prompt payment of fair prices and wages
- ✓ No child, forced or otherwise exploited labor
- ✓ Workplace non-discrimination, gender equity and freedom of association
- ✓ Safe working conditions and reasonable work hours
- ✓ Investment in community development projects
- ✓ Environmental sustainability
- ✓ Traceability and transparency

Fair Trade validation systems can be grouped into two major categories. The table shows their main attributes and several prominent examples.

<p>3rd Party Inspection & Certification</p>	<p>3rd party certifiers field-inspect growing and processing, possibly trading operations and compare performance against a set of fair trade standards.</p>	<p>Fairtrade International (formally FLO); IMO's Fair for Life; FUNDEPPO's Small Producer Symbol; Agricultural Justice Project</p>  <p><small>*As of this issue's printing FTUSA has not released its final standards.</small></p>
<p>Membership Organizations</p>	<p>Organization evaluates fair trade commitment and practice of companies against its membership criteria. No systematic verification of conditions along the value chain.</p>	<p>Fair Trade Federation (FTF); World Fair Trade Organization (WFTO); Domestic Fair Trade Association; Cooperative Coffees</p> 

This chart summarizes the logos of several certification programs and membership organizations. A product sold by a company that is a member of a fair trade membership organization may not have gone through third-party certification; conversely, a product certified as "fair trade" under a certification program does not mean that the company that produces the certified product is a dedicated fair trade company.

We acknowledge that other socially responsible systems are available. While they certify for many of the same standards, they do not embody all fair trade principles.

*Effective December 31, 2011, Fair Trade USA resigned from the Fairtrade International (FLO) system and is an independent organization. As of "For a Better World's" printing, FTUSA's new standards and procedures had not been released for review. Once released, FWP will determine if it will consider FTUSA as a legitimate certifier. For more information on the FTUSA and FLO split, please visit www.fairworldproject.org/intro/certifiers.

For more information on Fair Trade Certifiers and Membership Organizations visit www.fairworldproject.org