

NEWS IN BRIEF

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ACTIVISTS PROTEST HERSHEY IN TIMES SQUARE, CALLING ON THE COMPANY TO STOP USING CHILD LABOR.



It has been almost a decade since major chocolate companies committed to ending child or forced labor and trafficking in their cocoa

supply chains, but these abuses continue today. While many major companies have started to work with third party, independent organizations to trace their cocoa and institute labor standards among their suppliers, the Hershey Company lags behind all of its competitors in this area.

CONFUSED BY SKYROCKETING COFFEE PRICES?



Climate change, commodity speculation and crop failures are key factors among others that are impacting the conventional and fair trade coffee market.

Across the board, producers are faced with increased fuel costs, inflation and an overall rise in their basic food basket. Together, these factors are creating a perfect storm of high costs and prices. For a great piece breaking this all down, check out Just Coffee's Julia Baumgartner post, "Coffee Prices on the Rise: What this Means for Producers."

FAIR TRADE GOLD HITS THE MARKET

Fair trade gold made headlines in February, just in time for Valentines Day. While Fairtrade gold provides consumers with an alternative to "dirty gold," the Fairtrade Labelling Organizations (FLO) standards, as the NGO Earthworks has pointed out, will need more improvement and refining. The first gold mines to be certified are located in Colombia and Bolivia.

CHICAGO CITY COUNCIL PASSES FAIR TRADE RESOLUTION.

CHICAGO FAIR TRADE

Chicago fair trade activists have made Chicago the largest city to pass a strong fair trade resolution. Chicago is a fair trade hotbed with over 300 fair trade outlets, including retail stores and restaurants, and 260 fair trade institutions. Chicago

is home to some amazing fair trade innovators, for example, Café Chicago, a worker-founded, worker-owned and worker-operated cooperative that roasts, packages, and distributes great tasting, fair trade, organic coffee in the Chicago area. With a new model of job creation, job training and social action that creates living wage jobs and provides training in coffee roasting and cooperative management, the for-profit Café Chicago will also fund the social justice organizing of Latino Union at a time of dwindling non-profit funding.

DARK SIDE OF CHOCOLATE

This 2010 documentary exposes the ongoing use of child labor, forced labor and trafficking in the cocoa industry in West Africa. "Dark Side of Chocolate" is a great resource for increasing awareness of the human and labor rights travesty in chocolate supply chains. To order a copy of the DVD (\$6) and download a screening kit please visit: www.raisethebarhershey.org

CLIMATE CHANGE'S IMPACTS ON FAIR TRADE PRODUCTS AND PRODUCERS.

The climate is changing and having disastrous impacts on farmers. While the world debates Cap and Trade and Kyoto, farmers around the globe have consistently voiced their concern for over ten years. Coffee producers in particular have been hammered by increasingly erratic weather conditions. Recent reports from Mexico and Brazil to Uganda and Colombia have laid bare the crisis situation in the coffee lands.

MAKE YOUR VOICE HEARD: TELL YOUR FAVORITE BRANDS TO BE FAIR!

Join the Fair World Project's "Be Fair" campaign and call upon your favorite brands and companies to "Be Fair" and source Fair Trade ingredients and products. Learn more and take action at: www.befair.us



JOIN FAIR WORLD PROJECT THIS FALL

- 35th Annual Provender Alliance Educational Conference: October 5-7 in Hood River, Oregon
- Ohio Fair Trade Expo: October 22 at John Carroll University, Cleveland, Ohio
- Los Angeles Greenfest: October 29th & 30th at Los Angeles Convention Center
- 15th Annual CFSC Conference, Food Justice: Honoring our Roots, Growing the Movement: November 5 - 8, Oakland.
- San Francisco Greenfest: November 12th & 13th at San Francisco Concourse

CONTRIBUTORS IN THIS ISSUE



Sandy Brown

Sandy Brown's work on farm labor and sustainable food systems attempts to bridge some of the many divides between agriculture, activism, and academia. In addition to her work at Swanton Berry Farm, she is a doctoral candidate at UC Berkeley, researching labor relations in sustainable agriculture in California and Latin America.



Susan Moinester

Susan Moinester views the co-founding and directing of Manos de Madres with her daughters as the culmination of her life's work and passions. She has an extensive background in corporate marketing and product development and previously in occupational and women's health advocacy. Domestically, Susan is actively involved in living wage and social justice issues.



Tony Hall

Tony Hall is from Liverpool, England. After teaching Market Research, he did an MBA in France. He worked for General Electric for 10 years, then did VC start-ups in Silicon Valley. Working since 2002 as a Fair Trade Business Consultant, he is improving the business skills of craft organizations in the South.



Sue Kastensen

Sue Kastensen is the founder and director of Fair Shake, a web-based prisoner reentry resource center. She is one of the founders of Fair World Project and now serves as an advisor. She created Sun Dog Hemp Body Care. Current board seats include: the Domestic Fair Trade Association, the Hemp Industries Association and the Viroqua Food Cooperative.



Phyllis Robinson

Phyllis is the Education and Campaign Manager at Equal Exchange, a worker-owned Fair Trade co-operative selling coffee, tea, chocolate and bananas from small farmer co-operatives throughout Latin America, Africa and Asia. She began working at Equal Exchange eight years ago as the Producer Relations Coordinator and is now co-leading a new initiative, Principle Six Co-operative Trade Movement.



Mathieu Senard

Mathieu Senard is co-founder and CEO of Alter Eco America. He started his career at the age of 18 as a volunteer in the refugee camps at the border of Cambodia and Thailand. He spent a year in South East Asia running an orphanage for the NGO "Krousar Thmey" in Siem Reap, northern Cambodia. With degrees in business and communication, he co-founded Alter Eco US in 2004.



Ryan Zinn

Ryan is Campaign Director for the Fair World Project. He has worked in the food justice movement since 1996 at home and abroad. His work has taken him throughout Latin American while working for the Center for International Law, Friends of the Earth-Paraguay, Global Exchange and the Organic Consumers Association.

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