

Reference Guide to Fair Trade Certifiers and Membership Organizations

Fair trade certifiers and membership organizations all agree on these basic fair trade principles:

- Long-term direct trading relationships
- Prompt payment of fair prices and wages
- No child, forced or otherwise exploited labor
- Workplace non-discrimination, gender equity and freedom of association
- Safe working conditions and reasonable work hours
- Investment in community development projects
- Environmental sustainability
- Traceability and transparency

However, there is a crucial difference between fair trade certification and membership in a fair trade organization:

- **Certification** – a third-party certifier audits the supply chains of specific products from point-of-origin to point-of-sale against fair trade criteria. Depending on the certifier, they may certify only a specific product or an entire organization and its products.
- **Membership** – the organization evaluates members for their full commitment to fair trade principles and accepts only “100%” fair trade entities. They provide a screening process only, with no “on the ground” audit.

Certification	 FAIRTRADE Fair Labeling Organization www.fairtrade.net	 fair for life IMO www.imo.ch	 FAIR TRADE CERTIFIED TransFair USA www.transfairusa.org	 Agricultural Justice Project AJP www.agriculturaljusticeproject.org	 FAIR TRADE ECOCERT EcoCert www.ecocert.org
Membership Organizations	 WORLD FAIR TRADE ORGANIZATION WFTO www.wfto.com	 FAIR TRADE FEDERATION MEMBER Fair Trade Federation www.fairtradefederation.org	 DOMESTIC FAIR TRADE ASSOCIATION DFTA www.dftassociation.org		

*We acknowledge that other socially responsible systems are available but they do not rise to the Fair Trade level such as the Rainforest Alliance program.

This chart summarizes the logos of relevant certification programs and membership organizations. A product sold by a company that is a member of a fair trade organization may not have gone through third-party certification; conversely, a product certified as “fair trade” under a certification program does not mean that the company that produces that certified product is itself a dedicated fair trade company.