

ENTER FOR A CHANCE TO WIN A FAIR TRADE ADVENTURE FOR TWO TO SRI LANKA



A jewel in the Indian Ocean, Sri Lanka is jam-packed with ancient sites, fascinating culture, beautiful wilderness and idyllic beaches. Start your trip off with a visit to Serendipol, Dr. Bronner's Magic Soaps' fair trade and organic coconut operations in the heart of Sri Lanka's "coconut triangle".

From there join Intrepid Travel's Sri Lanka circle tour to visit ancient Anuradhapura city and the well-preserved Polonnaruwa ruins, the Temple of the Sacred Tooth Relic and the impressive Sigiriya rock fortress. Sri Lankan culture spans more than 2,000 years and still remains vibrant and alive today. Explore the beautiful surrounds of Sri Lanka's Hill Country, indulge in seafood feast in quaint fishing villages and dip your toes in the calm, clear waters of Mirissa beach on this all-encompassing adventure for those seeking a unique travel experience.

TOUR HIGHLIGHTS:

- ▶ Field visit with local coconut farmers supplying the coconuts for Dr. Bronner's Magic Soaps
- ▶ Visit with Serendipol's coconut oil mill and team to learn about their fair trade coconut oil operation
- ▶ Bliss out beachside in Mirissa
- ▶ Learn the secrets of Sri Lankan cuisine in Bandarawela
- ▶ Shop up a storm in Colombo
- ▶ Walk the ramparts of Galle
- ▶ Witness elephants bathing in the river in Kandy
- ▶ Visit the sacred Bo Tree in Anuradhapura
- ▶ Feast on fresh seafood on Negombo beach
- ▶ Work up a sweat trekking to Sigiriya rock
- ▶ Cycle through the ancient Polonnaruwa ruins

Visit www.fairworldproject.org/sweepstake



or scan our QR code to enter for a chance to win today!

Entries accepted between March 15-May 31, 2012

PACKAGE INCLUDES:

One Grand Prize winner receives a 17-day/16-night trip for two to Sri Lanka. Trip includes coach airfare, hotel accommodations, some meals, the services of a group leader, tour of Dr. Bronner's facility and local transportation.

TRIP PROVIDED BY INTREPID TRAVEL:



Wherever Intrepid Travel goes in the world, we take a responsible attitude with us. We mostly take public transport, stay and eat in small-scale, locally-owned establishments, travel in small groups and spread the word of sustainable tourism wherever possible.

SPONSORED BY:



ALTER ECO



No purchase necessary to enter or to receive a prize. Sweepstakes starts at 12:00:00 AM Eastern Daylight Savings Time ("EDT") on March 15, 2012 and ends at 11:59:59 PM EDT on May 31, 2012. Sweepstakes open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older. Void where prohibited. Limit one entry per person or valid e-mail address. Odds of winning depend on the number of eligible entries received. The total approximate retail value of the Grand Prize is not to exceed \$7,060. Grand Prize Winner must travel on dates designated by Sponsor. The Sponsor of the World Fair Trade Day Sweepstakes is The Organic Consumers Association, 6771 South Silver Hill Drive, Finland, MN 55603. For complete Official Rules, visit www.fairworldproject.org/sweepstake.